

Ladies and Gentleman:
In regards to the National Association of Broadcasters
petition # 04-160:

Having just read the National Association of Broadcasters' (NAB) petition # 04-160 I'm incensed at the NAB's audacity. How does satellite radio broadcasting traffic and weather reports actually effect local broadcasting in anyway. It doesn't!!

The people that are listening to satellite radio are subscribers to that service. We choose to pay for broadcasting on a "closed" system. Non-paying people can not listen to satellite radio and there for do not remove themselves from the NAB's listening market.

For the NAB to even submit this petition is akin to major television broadcasters submitting a petition for the FCC to ban "The Weather Channel" from cable television because it shows weather conditions for the whole country in detail. The Weather Channel also shows the conditions locally in exquisite detail and more often then the local broadcasters do. So, for satellite radio to broadcast the traffic and weather conditions in detail in many areas shouldn't be considered any different then "The Weather Channel" broadcasting the same over cable.

I pay to know in advance the traffic conditions and weather for locales that are not in my immediate area. As my employment requires me to travel at length it becomes imperative that this information is delivered to me as quickly as possible. So far satellite radio is the only technology available to me that meets my needs with accuracy and on time. No member of the NAB will broadcast the weather and traffic conditions for a locale not in their area every two minutes!! This is what I pay for. I also pay for entertainment that my service provides.

Subscriptions pay for a majority of satellite radio's operating expenses. And as such, satellite radio listens to the subscribers' wants and needs and provide them as much as possible.

Advertising pays for a majority of stations' operating expenses that are members of the NAB. And as such, these stations must appease their sponsors to maintain operating capital and profit.

That the members of the NAB would consider this petition at all seems to be an attempt at gagging a threat to their profits. There are First Amendment issues here to say the least.

I, a subscriber to satellite radio, have paid for a service that uses quality technology to broadcast excellent and timely programing to a receiver that I've paid for at my own descretion.

The members of the NAB broadcast their signal willy nilly across the land on inferior and dated technologies and are beholden to their sponsors as to what they put out over the airwaves. The listener's concerns are only considered when the ratings fall. And, then only if the listener's wants don't compete with the sponser's agenda will broadcast radio do something for their market.

Satellite radio is a payed for service. We the subscibers of satellite radio services want and need the information and entertainment we pay for. It would do the NAB good to have some serious competition for their markets. Maybe they'd get a hint and start upgrading the way they do business.

I respectfully request that the FCC reject the NAB's petition #04-160

Sincerely and with respect:
Walter L. McNabb
119 Reliance Place
Telford, PA 18969